



# 50TH ANNIVERSARY CAMPAIGN

## Corporate Partnership Opportunities

In celebration of our 50th anniversary, the Westfield School has launched a special fundraising campaign to renovate our existing Gymnasium. This renovation will benefit our entire school community in countless ways.

- **Expanded Space:** The foyer area will provide additional practice space for wrestling, cheerleading, and basketball, and a nice welcome area for Grandparents' Day, Graduation, etc.
- **Improved Amenities:** In addition to the foyer space, the renovation will include new restrooms, concessions, and a Spirit Shop.
- **Enhanced Sound System:** Acoustical panels and permanent sound system will greatly improve the sound quality of programs such as pep rallies, assemblies, Grandparents' Day, Graduation, etc.

Our partnership packages provide an incredible opportunity for you to support a worthy cause, while publicizing your business to potential customers. With over 600 students and thousands of alumni and friends your business will receive major exposure. Don't miss out on this unique opportunity.

**Flip over to learn more!**





# CORPORATE PARTNERSHIP OPPORTUNITIES

## GOLD PARTNER

**\$500 per month**

- Logo on Donor Thank You Page in yearbook
- Logo on Donor Thank You Page in Fall Sports Program
- Logo on Donor Thank You Page in Annual Report
- Logo on Thank You Sign (displayed in front of Gymnatorium)
- Logo on Westfield Weekly E-Newsletter (hyperlinked to your business website)
- Logo on Biannual Alumni E-Newsletter (hyperlinked to your business website)
- Logo on Corporate Partners page on Westfield website (hyperlinked to your business website)
- Recognition on social media
- Name listed on donor wall in Gymnatorium foyer (once completed)
- PLUS... Corporate Advertising Booster Club Sponsorship which includes: Scoreboard Digital Ad at Home Football/Soccer Games, Banner at Baseball/Softball venues, Corporate Board in Gymnasium, Sponsorship on Middle GA Sports' broadcast of Westfield athletics.

## PLATINUM PARTNER

**\$1,000 per month**

- Gold Partner Benefits AND...
- Logo on A-Frame Sideline Banner (displayed at football games)
- Logo on Digital Sign located at main campus entrance
- Logo on Westfield website main homepage
- Logo on donor wall in Gymnatorium foyer (once completed)
- Banner in Gymnasium
- PLUS... Gold Hornet Booster Club Sponsorship which includes: Four All Sports Season Passes, Full Page Color Ad in Fall Program, Two Parking Passes for Home Football Games, Scoreboard Digital Ad at Home Football/Soccer Games, Banner at Lower School turn around, Corporate Board in Gymnasium, Sponsorship on Middle GA Sports' broadcast of Westfield athletics, Booster Club T-Shirt.

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## MEDIA PLATFORM STATS



3,847 Facebook Followers



617 Twitter Followers



1174 Instagram Followers



E-Newsletter sent to 644 families, 1815 alumni

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***For more information about this exciting opportunity contact:***

***Tom Bulger (478) 396-1816, Sheldon Shelton (478) 737-9266, or***

***Laura Medlin (478) 987-0547***